WHAT IS MAKE IT REAL?

Make It Real is an international collaboration and innovation platform, aiming to generate impact oriented projects for desirable and sustainable societies as for tomorrow’s societies transition innovators empowerment.

A BIT OF HISTORY

Make It Real organises Open Innovation seminars to accelerate the reshaping of society models. In parallel, Make It Real is building a supportive ecosystem for upcoming projects. Led from 26/11/15 to 28/11/15, the very first Make It Real session was held in Paris and gathered around 300 innovators across the globe thanks to the set up of local Make It Reals and led to the emergence of many dozens of concrete projects.

Make It Real, in an international action and impact oriented process, co-organised Open Innovation seminars in Madagascar, Benin, Spain, Japan, to engage initiatives regarding SDGs and to allow committed innovators to benefit from an international ecosystem and act substantially towards more desirable and sustainable societies.

MAKE IT REAL AT COP22

Make It Real was present to COP22 through two side events and a permanent booth to better business plans and existing projects.

MAKE IT REAL IS NOW RECRUITING ITS FUTURE AMBASSADORS

In order to foster its African ecosystem in the making, Make It Real is planning to collaborate on many common projects with well-established organisations on the continent. We are looking for dynamic individuals to join the Ambassadors network. Will you be next?
WHAT IS THE 2017 MAKE IT REAL PROGRAM FOR AFRICA?

The achievements and the ambitious target of SDGs and of the Paris Agreement allows the hope to address efficiently the challenges of our time. However there is still much to do and Make It Real is determined to become the bridge between the great international commitments and the implementation of initiatives and concrete solutions for the future of our societies.

We are convinced that African innovators hold essential visions and skills for the future of the continent.

Here’s why this program was initiated for everyone willing to take action after COY12 and COP22, in order to build and share pragmatic proposals to induce change and reach SDGs.

THREE STRATEGIC AXIS

- Emergence of projects and technical & financial support
- Emergence of daily commitments for Paris Agreement implementation
- Capacity building and networking

Our objectives

This program set up by the African Coordination of Make It Real with support of Make It Real International and partner organisations is aimed to:

- Highlight the COY12 & COP22 achievements in favor of local development;
- Further engage African innovators in the SDGs and Paris Agreement implementation through concrete projects
- Help build new skills and technical basics for innovators to improve their decision-making capacities as world citizens
- Emerge projects and Small Doable Actions (SDAs), improve them and settle financing and implementation mechanisms.

CALL FOR PARTICIPATION

Make It Real taking action after COY12/COP22...

With this call for participation, Make It Real and the Great African Program 2017, is willing to collaborate with leaders and their organisations willing to engage in action for SDGs.

Do not hesitate to contact us to participate in this great adventure.

Your participation to the program will allow you to :

- Become a Make It Real Ambassador;
- Implement an Open Innovation seminar and help emerge concrete projects and solutions
- Benefir from trainings and technical support from Make It Real ;
- Participate in dialog and concertation frameworks across the continent;
- Integrate the international community of reality makers ;
- Participate in the Make It Real competitive funds and have the chance to benefit from project funding.
CAMPAIGN CALENDAR

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
<th>FOCUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st December 2016 to 28 February 2017</td>
<td>First wave of Post COY12/COP22 MIRs in African Countries</td>
<td>Presentations and highlight of COY12/COP22 deliverables for Paris Agreement implementation and SDGs achievement</td>
</tr>
<tr>
<td>1st March to 31 May 2017</td>
<td>Second wave of Post COY12/COP22 MIRs in African Countries</td>
<td>SDGs and Paris Agreement</td>
</tr>
<tr>
<td>1st March to 30 April 2017</td>
<td>Training and entrepreneurship capacity building of ambassadors of the First wave of Post COY12/COP 22 MIRs</td>
<td>Entrepreneurship, sustainability, fundraising, etc.</td>
</tr>
<tr>
<td>June 2017</td>
<td>African MIR Summit; Great gathering of reality makers and African MIR ambassadors</td>
<td>Experience sharing, Action planning for SDGs over the 2016-2020 period; Competition; vote for the best projects and distribution of financial prizes.</td>
</tr>
</tbody>
</table>

SUBMISSION CRITERIAS AND CONDITIONS

- Be an African leader
- Be a member of an organisation or network with an African presence
- Benefit from required material and equipment to participate in an online training;
- Be able to mobilize human, material and financial resources to organize Open Innovation seminars;
- Show interest by filling the online form or the word form to be sent to africa@realitymakers.org

NEXT DEADLINES

15th of December 2016: Submission of applications to participate in the first wave of Post COY12/COP22 MIRs
28th February 2017: Submission of applications to participate in the Second wave of Post COY12/COP22 MIRs
31st March 2017: Submission of applications to participate in the African MIR Summit.

NB: The participation fees of First wave of Post COY 12/COP22 Ambassadors will instantly be covered by Make It Real.

Make It Real aims to offer a dialog and concertation space for innovators starting with real world issues, to come up with concrete solutions and projects.

Do not hesitate to get in touch with us to participate in this great adventure and for any further information you can write to: africa@realitymakers.org

Join the Facebook group: Look up “MAKE IT REAL # Open Innovation Community”

Join our reality makers community on Facebook